**Third Place Tool**

For each “third place” in your neighborhood, rate the locale on a 1-5 scale (where 1 is low and 5 is high) for how well each item describes the place.

Location or Name of Place **RJs Bagels** Date & Time of visit:**06 0830 Nov 2016**
Name of neighborhood and sub-section, if any: **Penns Grant**
Circle one: This place was inside n’hood on n’hood periphery outside walkable outside drive

|  |  |
| --- | --- |
| Convenient location/walking distance to center of neighborhood | **5** |
| Leveling: class, income, occupation, age, race and background unimportant | **3** |
| Used by “regulars” from the neighborhood(s) | **3** |
| Conversation as main activity | **3** |
| Conversations “open” to all (not limited to small group) | **1** |
| OK to linger? Is lingering encouraged? Discouraged? **Yes, Encouraged** | **3** |
| Casual/“Come as you are” | **5** |
| Inexpensive **(Approx. price range: $1-12)** | **5** |
| Convenient hours. **(Hours: 0600-1400)** | **3** |
| Heterogeneous clientele (If homogeneous, describe: age, ethnicity, gender, class, etc.) | **5** |
| People reading paper, doing homework, or engaged in “solo” or isolated activity. | **Both 5** |
| Conversations between workers and customers | **Yes 5** |
| Neutral Ground? | **1** |
| Low profile, not fancy or impressive; simple, plain, even rustic. | **5** |
| Playful mood | **5** |
| A home away from home | **3** |
| Bulletin Boards & announcements: collect information on ads for local/neighborhood groups or meetings. Who, what and how many? | **5 (yes 23 ads)**  |
| Programs such as reading groups, activities, etc? Say what age groups they are geared toward. | **1 No**  |

**Rate each area on the following characteristics.**

**Accessibility.**

 Parking lot? How many spaces? **10 spaces available, does not support capacity**

 Building capacity (interior, posted) **86**

 Outside capacity, if any **NA**

bike racks? **Yes, 6 slots**

Distance to nearest bus stop? **200m**

Sidewalks around establishment? **Yes**

Sidewalks leading to establishment from neighborhood? **Yes**

Do people appear to arrive in groups or do they come alone? **Both**

Hours: **0600-1400**

Handicap accessible **Yes**

Outside lights? **Yes**

**Leveler:**

Diverse clientele? Describe kinds of people: Very diverse, nearly even numbers of children, adults, and elderly. Many before work solo clients, some in suits, some in construction attire

**Age ranges**: 20% children 30 % teens 30% adults 20% seniors

**Income:**  **I am guessing middle to upper income, I cannot be certain.**

**Race/gender:** mixed or mostly one clientele? **White 80% Black 10% Other 10% mixed gender.**
**%Students (guess)**: **~50%**

**Conversation as Main Activity:**

**Music/TV** volume:

**Patrons:**  Mostly a little talking a lot of loud talking fun, free ranging discussion
(circle one) silent talking across many tables

**Playful Mood?** Laughter? Smiling? **Joking?**

Other descriptives: **Waiting staff is joking with some customers. Some individuals are reading the paper or their tablets.**

**Regulars**?

Unless you know, ask proprietor, bartender or wait staff about how many regulars they have, where they come from, and who they are (townies; neighborhood residents; workers at particular place; students, etc.

**Cashier reports ~60% regular returning customers.**