**Third Place Tool\_North Shore Cafe**

For each “third place” in your neighborhood, rate the locale on a 1-5 scale (where 1 is low and 5 is high) for how well each item describes the place.

Location or Name of Place\_\_North Shore Cafe\_\_\_\_\_\_\_ Date & Time of visit: \_October 29 10 am\_\_\_\_  
Name of neighborhood and sub-section, if any:\_\_the main street\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Circle one: This place was inside n’hood

|  |  |
| --- | --- |
| Convenient location/walking distance to center of neighborhood | 5 |
| Leveling: class, income, occupation, age, race and background unimportant | 5 |
| Used by “regulars” from the neighborhood(s) | 5 |
| Conversation as main activity | 5 |
| Conversations “open” to all (not limited to small group) | 2 |
| OK to linger? Is lingering encouraged? Discouraged? | 4 |
| Casual/“Come as you are” | 4 |
| Inexpensive (Approx. price range:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_) | 2 |
| Convenient hours. (Hours: | 4 |
| Heterogeneous clientele (If homogeneous, describe: age, ethnicity, gender, class, etc.) | 5 |
| People reading paper, doing homework, or engaged in “solo” or isolated activity. | 3 |
| Conversations between workers and customers | 3 |
| Neutral Ground? | 5 |
| Low profile, not fancy or impressive; simple, plain, even rustic. | 3 |
| Playful mood | 3 |
| A home away from home | 3 |
| Bulletin Boards & announcements: collect information on ads for local/neighborhood groups or meetings. Who, what and how many? | 5 |
| Programs such as reading groups, activities, etc? Say what age groups they are geared toward. Open mic | 2 |

**Rate each area on the following characteristics.**

**Accessibility.**

Parking lot? How many spaces?\_\_\_\_\_\_\_\_\_street parking\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Building capacity (interior, posted)\_\_\_90\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Outside capacity, if any \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

bike racks? yes

Distance to nearest bus stop? No busses in town

Sidewalks around establishment? yes

Sidewalks leading to establishment from neighborhood? yes

Do people appear to arrive in groups or do they come alone? both

Hours: 6:30-4pm

Handicap accessible? yes

Outside lights? some

**Leveler:**

Diverse clientele? Describe kinds of people workers, parents and kids, students, artists, yoga people

**Age ranges**: \_\_\_\_5\_\_\_\_\_% children \_\_0\_\_\_\_ teens \_\_\_\_90\_\_adults \_\_\_\_5\_\_seniors

**Income:** \_\_\_\_\_\_\_\_\_low income \_\_\_\_\_\_\_\_x\_\_\_ middle income \_\_\_x\_\_upper income

**Race/gender:** mixed or mostly one clientele? Not a diverse town, mostly white   
**%Students (guess)**: 2%

**Conversation as Main Activity:**

**Music/TV** volume:

**Patrons:**  a lot of talking   
(circle one)

**Playful Mood?** Laughter? Smiling? Joking?

Other descriptives: Not all were engaged in conversation, some were reading or on their phones, others were talking quietly and some were talking to anybody

**Regulars**?

Unless you know, ask proprietor, bartender or wait staff about how many regulars they have, where they come from, and who they are (townies; neighborhood residents; workers at particular place; students, etc.

At this time of year, most were regulars that I recognized. In the summer, I know very few people.