**Third Place Tool**

For each “third place” in your neighborhood, rate the locale on a 1-5 scale (where 1 is low and 5 is high) for how well each item describes the place.

Location or Name of Place\_The Office (pub)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date & Time of visit:11/01/2016 10:30pm
Name of neighborhood and sub-section, if any:\_Franklin neighborhood\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Circle one: This place was inside n’hood on n’hood periphery outside walkable outside drive

|  |  |
| --- | --- |
| Convenient location/walking distance to center of neighborhood | 5 |
| Leveling: class, income, occupation, age, race and background unimportant | 2 |
| Used by “regulars” from the neighborhood(s) | 4 |
| Conversation as main activity | 5 |
| Conversations “open” to all (not limited to small group) | 4 |
| OK to linger? Is lingering encouraged? Discouraged? | 5 |
| Casual/“Come as you are” | 5 |
| Inexpensive (Approx. price range:\_\_$1.00-$8.00\_\_\_\_\_\_\_\_\_\_\_\_) | 5 |
| Convenient hours. (Hours: 7am-2am | 4 |
| Heterogeneous clientele (If homogeneous, describe: age, ethnicity, gender, class, etc.) Ethnicity: Mostly caucasian | 3 |
| People reading paper, doing homework, or engaged in “solo” or isolated activity. | 2 |
| Conversations between workers and customers | 5 |
| Neutral Ground? | 5 |
| Low profile, not fancy or impressive | 5 |
| Playful mood | 5 |
| A home away from home | 4 |
| Bulletin Boards & announcements: collect information on ads for local/neighborhood groups or meetings. Who, what and how many? none | 1 |
| Programs such as reading groups, activities, etc? Say what age groups they are geared toward. none | 1 |

**Rate each area on the following characteristics.**

**Accessibility.**

 Parking lot? How many spaces?\_\_Gravel Parking lot No marked spaces but can fit about 26

 cars in lot\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Building capacity (interior, posted)\_\_\_\_79\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Outside capacity, if any \_none\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

bike racks? No

Distance to nearest bus stop? no bus transit

Sidewalks around establishment? In the front and on the right side

Sidewalks leading to establishment from neighborhood? Yes

Do people appear to arrive in groups or do they come alone? People came in groups of 3 at the most or alone to meet up with their friends

Hours: 7 am to 2 am

Handicap accessible? Yes

Outside lights? Yes

**Leveler:**

Diverse clientele? Mixture of gender. 40% adults. 50+ and over is about 60%.

**Age ranges**: \_\_\_0\_\_\_\_% children \_0\_\_\_\_\_ teens \_\_\_40\_\_\_adults \_60\_\_\_\_seniors

**Income:** \_\_\_\_80\_\_\_low income \_\_\_\_\_20\_\_\_ middle income \_\_0\_\_\_upper income

**Race/gender:** mixed or mostly one clientele? Race is mostly Caucasian/Gender is mixed, about 55% percent male and 45% female.

**%Students (guess)**:15% college students

**Conversation as Main Activity:**

**Music/TV** volume: Music was mostly country and rock. Volume was moderately high

**Patrons:**  Mostly a little talking a lot of loud talking fun, free ranging discussion
(circle one) silent talking across many tables

**Playful Mood?** Laughter? Smiling? Joking?

Other descriptives:There are lots of laughter, smiling, and joking. Few serious looking visitors having what looks to be serious discussions. Most patrons having a good time.

**Regulars**?

Unless you know, ask proprietor, bartender or wait staff about how many regulars they have, where they come from, and who they are (townies; neighborhood residents; workers at particular place; students, etc.

Residents of Oil City, workers at Joy Manufacturing Company, truckers, and many Franklin neighborhood residents visit frequently. Allegheny College Venango Campus and Slippery Rock University college students show up on random weekends to meet up with each other but not often.