**Third Place Tool**

For each “third place” in your neighborhood, rate the locale on a 1-5 scale (where 1 is low and 5 is high) for how well each item describes the place.

Location or Name of Place: ***Champaign County YMCA*** Date & Time of visit: ***Oct. 25 5pm***
Name of neighborhood and sub-section, if any:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Circle one: This place was inside n’hood on n’hood periphery outside walkable outside drive

|  |  |
| --- | --- |
| Convenient location/walking distance to center of neighborhood | 1 |
| Leveling: class, income, occupation, age, race and background unimportant | 2 |
| Used by “regulars” from the neighborhood(s) | 3 |
| Conversation as main activity | 1 |
| Conversations “open” to all (not limited to small group) | 4 |
| OK to linger? Is lingering encouraged? Discouraged? | 5 |
| Casual/“Come as you are” | 5 |
| Inexpensive (Approx. price range:\_$50 or $78 for family\_) | 2 |
| Convenient hours. (Hours: Mon-Fri 5am-10pm Sat 6am-6pmSun 12pm-6pm) | 4 |
| Heterogeneous clientele (If homogeneous, describe: age, ethnicity, gender, class, etc.) | 4 |
| People reading paper, doing homework, or engaged in “solo” or isolated activity. | 3 |
| Conversations between workers and customers | 4 |
| Neutral Ground? | 5 |
| Low profile, not fancy or impressive; simple, plain, even rustic. | 1 |
| Playful mood | 4 |
| A home away from home | 3 |
| Bulletin Boards & announcements: collect information on ads for local/neighborhood groups or meetings. Who, what and how many? | 3 |
| Programs such as reading groups, activities, etc? Say what age groups they are geared toward.(***Various fitness class for wide range of age)*** | 4 |

**Rate each area on the following characteristics.**

**Accessibility.**

 Parking lot? How many spaces? Approximately 400

 Building capacity (interior, posted) 800-850 according to receptionist

 Outside capacity, if any ~800

bike racks? 15 rack space

Distance to nearest bus stop? 2 bus lines stops at front door

Sidewalks around establishment? The facility neighbors a large apartment complex that has well developed sidewalks on both sides of the streets. Near residential neighborhood also has continuous sidewalks on both sides

Sidewalks leading to establishment from neighborhood? There are sidewalks leading to the facility entrance

Do people appear to arrive in groups or do they come alone? Highly variable though there are definitely more single visitors

Hours: Mon-Fri 5am-10pm Sat 6am-6pm Sun 12pm-6pm)

Handicap accessible? The building and the entire area is handicap accessible along with 15 handicap parkings

Outside lights? Plenty of lights for the parking lot

**Leveler:**

Diverse clientele? Describe kinds of people The mix is somewhat diverse, fairly reflective of the general population in the area, though majority is definitely Caucasian in 20-40 group

**Age ranges**: 15% children 150% teens 50%\_adults 20% seniors

**Income:** 10% low income 80% middle income 10% upper income

**Race/gender:** mixed or mostly one clientele? African Americans are probably underrepresented though there are noticeable amount of various minority groups. Females probably represent 60-70% of the clientele though
**%Students (guess)**:Approximately 30%

**Conversation as Main Activity:**

**Music/TV** volume: None present outside of fitness classes

**Patrons:**  Mostly a little talking a lot of loud talking fun, free ranging discussion
(circle one) silent talking across many tables

**Playful Mood?** Laughter? Smiling? Joking?

Other descriptives: People are mostly busily engaged in sporting/fitness activities. Children there are definitely playful. People seem to be enjoying themselves overall

**Regulars**?

Unless you know, ask proprietor, bartender or wait staff about how many regulars they have, where they come from, and who they are (townies; neighborhood residents; workers at particular place; students, etc.

They believe the people come from various parts of town rather than just neighborhood residents. The membership stays quite consistent.